



## **profile**

Wireframe Studio is an independent multimedia and web design agency based in Cape Town, South Africa. We were founded back in 1995, which means we're actually only 4 years younger than the www and a year older than Flash.

Since then we've grown: expanding our operations and forging a sizeable rep for producing interactive multimedia applications that are as innovative they are effective.

Along the way we've picked up numerous awards, both locally and internationally, but the real measure of our success is our passion. We are actively involved in the multimedia world, participating in homegrown and international events that keep us plugged into new industry trends and spark the ideas that inform our work.

## **what we do**

Wireframe Studio has the skills to take you from concept through to final production, on brief, on the edge and on budget. We do everything from graphic design, interface design, experiential installations, touch screen, flash and director authoring, web site authoring and 3D animation, to video digitisation and editing, audio production, copywriting and information architecture. We're also able to integrate all of these with smart backend systems and databases.

What really sets us apart is our ability to bridge the creative and technical divide. See, our designers have both design and programming skills. By hotwiring two disciplines that have traditionally been kept separate we've been able push creative boundaries, and pull a very impressive client list.

## local clients

20Twenty  
ABSA Bank  
Adlines  
BAT SA  
BP SA  
Bristol Myers Squibb  
Broadcast Resources  
Caltech  
Cape Grace Hotel  
Caltex  
Coronation Fund Managers  
CS Holdings  
Delta Interiors  
Design Indaba '99, '02, '03  
Dulux  
Flavours of Africa  
Forwardslash  
Franklin Templeton  
Gabriel Shock Absorbers  
Grey Advertising  
Holland Moorehouse  
ID Technologies  
iAfrica  
Internet Africa  
Ikineo  
Investec  
INXCOM  
Jam Warehouse  
Johnson & Johnson  
Jupiter Drawing Room  
Kinetic  
La Couronne Hotel  
Learning to Lead  
Loeries '97, '98, '99  
Media Republic  
Medical Research Council SA  
Metropolitan Life  
Mossel Bay Tourism  
Mortgage SA  
Mountain Marina  
M-NET  
MTE Studios  
Musica  
M-WEB  
M-WEB Africa  
NASPERS  
Nedbank  
Occhiali Eyeware  
Old Mutual  
Psitek  
Primi-Piatti  
Primi-Royal  
Prism  
Prodigy Asset Management

Research Surveys  
Robben Island Museum  
Sanlam  
Santam  
Seatrans Shipping  
Seeff Properties  
Schick Razor Blades  
Sekunjalo Healthcare  
Shell  
Smith Group  
Solution Dynamics  
Sportal, SA  
Sun Air  
Sterns  
Stocks & Stocks  
Sun West  
Telkom  
The Engine Room  
The Heart and Stroke Foundation  
The Union TMSW  
Tinderbox Interactive  
Tracker  
Tradewinds  
UDV  
Uwin Iwin Africa  
Vodacom  
Whisky Live Festival

## international clients

2Envision, USA  
Absolut Vodka, Sweden  
Brandhouse WTS, UK  
BAA (British Airways Airports)  
C.O.M., Germany  
Hoffman Reislter Schaltz DDB, Germany  
Kestrel, UK  
Martindale Hubbel, UK  
MIH, China  
MOSTI (Saudi Arabia)  
Pacific Contractors, USA  
Premium TV, UK  
Roche  
Quo Vadis, Germany  
Scrum, UK  
Sportal, Australia  
Sportal, UK  
Sun Microsystems, USA  
TESCO, UK  
Thinc Digital, UK  
Thinking Fish, UK  
Tio Pepe, UK  
Ultrashock.com, USA  
Yulia Nau, Germany

## awards

in the past seven years, we have won numerous awards. these are some of them:

**Adobe 10 years of flash 2006: Finalist**

**loeries 2010:** 4 finalists, 1 gold, 1 silver

**loeries 2009:** 1 gold

**loeries 2005:** 3 finalists

**ntva stone awards, cape town 2003:** 1 gold, 1 silver, 2 bronze, 2 craft

**cannes awards, cannes 2003:** 1 finalist

**loeries 2003:** 2 finalists

**construction awards, cape town 2003:** 2 finalists

**ntva stone awards, cape town 2002:** 1 gold, 3 bronze, 2 craft

**favourite web site awards:** October 2002

**loeries 2002:** 3 nominees, 1 gold, 1 gold craft

**construction awards, cape town 2002:** 1 grand prix, 1 gold, 2 special mentions

**ntva stone awards, cape town 2001:** 1 stone, 1 gold, 2 silver, 4 craft

**avanti awards, johannesburg 2001:** 4 nominees, 1 silver, 1 bronze, 4 craft

**loeries, sun city 2001:** 3 nominees, 1 gold

**construction awards, cape town 2001:** 1 bronze

**newmedia invision awards, san francisco 2000:** 1 silver

**avanti awards, johannesburg 2000:** 1 silver, 1 craft

**one show interactive, new york 2000:** 2 bronze pencils

**ntva stone awards, cape town 2000:** 2 stone, 1 gold, 2 silver, 2 bronze, 3 craft

**one show interactive, new york 1999:** 1 merit award

**macromedia people's choice awards, usa 1999:** finalist

**ntva stone awards, cape town 1999:** 1 stone, 1 gold, 1 silver, 2

bronze, 7 craft

**one show interactive, new york 1998:** 1 bronze pencil

**loeries, sun city 1998:** 1 grand prix, 2 gold, 2 silver

**spada awards, 1997:** 1 spada



## **contact details**

### **wireframe studio**

Paul Tooze, Creative Director

4 Tramber Place  
Blake street  
Observatory  
Cape Town 7925

Tel: +27 21 448 9660

Fax: +27 21 448 9657

**email:** [paul@wireframe.co.za](mailto:paul@wireframe.co.za)

**web:** [www.wireframe.co.za](http://www.wireframe.co.za)